

# TRAVERSE CITY WHISKEY CO.

TRAVERSE CITY, MICHIGAN IS NOT A COMPLICATED PLACE. GOOD HUMOR, HARD WORK, AND A HEAVY POUR WILL GET YOU A LONG WAY UP HERE. OUR FOUNDERS, CHRIS, JARED AND MOTI HAVE ALWAYS UNDERSTOOD THIS - **ESPECIALLY THE LAST PART.**

WHAT STARTED AS AN EARNEST EFFORT TO MAKE SOMETHING THAT THEIR FRIENDS WOULD BE PROUD OF HAS GROWN INTO AN EXPERIENCE THAT DRAWS PEOPLE IN FROM AROUND THE WORLD. WHEREVER YOU COME AND WHEREVER YOU ARE, WITH TRAVERSE CITY WHISKEY CO. YOU CAN JUST OPEN A BOTTLE AND GET AWAY.



## STRAIGHT BOURBON XXX WHISKEY

HINTS OF VANILLA, CITRUS UNDERTONES AND A SMOOTH FINISH.

PROOF / ABV : 86 / 43%

MASH BILL : CORN: 75% | RYE: 21% | MALTED BARLEY: 4%

BARREL: #4 CHAR NEW AMERICAN OAK BARRELS

BARREL ENTRY PROOF : 120

AGED : 3+ YEARS

PACK SIZE : 6 PACK

DISTRIBUTOR ITEM # : 21036



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## AMERICAN CHERRY EDITION

MORE THAN 10 POUNDS OF MONTMORENCY SOUR CHERRIES INFUSED IN EVERY BARREL. SUBTLE CHERRY TASTE PAIRED WITH THE SMOOTH VANILLA FINISH BOURBON.

PROOF / ABV : 70 / 35%

MASH BILL : CORN: 75% | RYE: 21% | MALTED BARLEY: 4%

BARREL: #4 CHAR NEW AMERICAN OAK BARRELS

BARREL ENTRY PROOF : 120

PACK SIZE : 6 PACK

DISTRIBUTOR ITEM # :

SILVER MEDAL -  
SAN FRANCISCO WORLD SPIRITS COMPETITION 2017



SILVER MEDAL -  
SAN FRANCISCO WORLD SPIRITS COMPETITION 2016



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# NORTH COAST RYE WHISKEY

BRIGHT PEPPERY AND SPICY TONES BACKED BY SOFT VANILLA BEAN. HINTS OF DILL, PINK PEPPERCORNS, AND MINT.

PROOF / ABV : 90 / 45%

MASH BILL : A UNIQUE BLEND OF 2 MASH BILLS  
100 % RYE | 95 % RYE | 5% MALTED BARLEY  
BARREL : #4 CHAR NEW AMERICAN OAK BARRELS

BARREL ENTRY PROOF : 120

AGED : 3+ YEARS

PACK SIZE : 6 PACK

DISTRIBUTOR ITEM # : 21035



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SILVER MEDAL -  
SAN FRANCISCO WORLD SPIRITS COMPETITION 2017

# MICHIGAN APPLE WHISKEY

CRISP GREEN APPLE FLAVOR WITH CARAMEL AND OAK UNDERTONES.  
TASTES LIKE A MICHIGAN AUTUMN.

PROOF / ABV : 80 / 40%

MASH BILL : CORN: 75% | RYE: 21% | MALTED BARLEY: 4%

BARREL: BARREL ENTRY PROOF : 120

AGED : 3+ YEARS

PACK SIZE : 6 PACK

DISTRIBUTOR ITEM # : 21037



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# 200ML 3 PACKS

STRAIGHT BOURBON XXX-HINTS OF VANILLA, CITRUS UNDERTONES AND A SMOOTH FINISH.

AMERICAN CHERRY - SUBTLE CHERRY TASTE PAIRED WITH THE SMOOTH VANILLA FINISH BOURBON.

PORT - DEEP AND COMPLEX FLAVOR. BOLD VANILLA AND CARAMEL FROM THE AMERICAN OAK, SOFT NUTTY AND SHORTBREAD TONES FROM THE FRENCH OAK

PROOF / ABV : XXX - 86 / 43% | AMERICAN CHERRY - 70 / 35% | PORT - 86 / 43%

BARREL : #4 CHAR NEW AMERICAN OAK BARRELS

BARREL ENTRY PROOF : 120

PACK SIZE : 3 PACK, 200ML

DISTRIBUTOR ITEM # :



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